

## Planner / Supplier Profile



**Name:** Laurie Williams, Supplier Hotel St. Louis

**Title:** Sales Manager

**How long have you been in the industry?**

4 years

**How long have you been in SGMP?**

4 months

**How has your membership helped you?**

My membership has helped me make connections in the industry. As well as, gain insight into the planner side of the industry and what I can do to better serve government planners.

**Worst meeting/event mishap:**

Booking what I thought was a casual happy hour in our hotel lobby- that quickly turned into a full nightclub with a DJ, lights, and elbow to elbow guests! On the plus side- it was successful revenue generating event!

**Most notable meeting/event moment:**

Working with US Women's Soccer team, just weeks before their World Cup VICTORY!

**Hometown:** Washington, MO

**Where do you see yourself in ten years?**

Working on the meeting planner side of the industry or advancing in Hospitality Sales. Living on the East Coast or Pacific Northwest with a few dogs and time to camp!

**Interesting fact you would like people to know about you?** I LOVE camping and floating. A few summers ago, I did 8 float trips!